18/05/2026

Aalto University
School of Arts, Design
and Architecture

Privacy Notice for the project:

Experimenting with Geopolymers: Material Specific Evaluation for Ceramic Practices

This privacy notice describes how your personal data will be used in the research study as a participating individual. You have also been provided with document called “Participant Information Sheet”, which explains in more detail how the study is carried out.

1. What is being studied in this research study and the purpose of processing personal data

This research study examines creative practices from the point of view of assessing and understanding the material choices for creative work. The research is interested in creative practitioners such as designers, craftsmen and artists as well as students and educators of creative practices and their material relationships and decisions on what materials they are working with and for what kind of reasons.

This research is funded by Research Council of Finland between the years 2026 – 2029. Funding decision number 368002. The website for the project is currently under work. Once the website is open for public, the PI will inform all the research participants and those interested in the project of the link.

2. What personal data is processed in the research study

The collected research data includes transcripts from in-depth interviews with key informants, literature, notes on that literature, and notes from discussions within academic contexts. Produced data and material comprises material experimentations from the studio and fieldwork, autoethnographic documentation such as personal diaries and media files. Personal data is collected first for practical matters, such as agreeing and scheduling on a research occasion or setting (meaning data collection, such as an interview or workshop, etc.) and later, when starting to collect data, personal information is collected when research participants sign a consent form for research participation and finally, through the research occasion.

Examples of personal data are:

- Information which the research participant provides through a survey
- Audio and video recordings, and possibly the transcribed version, i.e. the audio recording converted into text form.
- Findings or notes made by the researcher about the research participant
- Interview responses
- Consent forms (include at least the name of the participant)
- Direct identifiers such as name and contact information.

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Data belonging to special categories of personal data or other specially protected personal data **will not be processed** in the research study.

Personal data is collected from the following sources:
From the participant: interviews and questionnaires

3. Processing of necessary personal data and removal of the direct identifiers from the data

The research study only processes personal data that is necessary for the purpose and execution of the study. The research data is processed during analysation phase of the research in a manner, that you are not directly identifiable to the researchers. Your direct identifiers, such as your name has been replaced, for example, with a random identifier. However, participants' choices are always respected. Within creative practices, the authorship is an issue over the creative work. This means that the interviewees are given the option of discussing the data with their consent, including their names, so that the creative work discussed will be credited to the correct individuals. When authorship is not an issue, individual-level data will be carefully pseudonymized in any outcomes.

- The audio data from the interview is transcribed in written form and other information which could enable identification of the research participant is deleted, the original voice recording is deleted immediately once the transcription is completed and recordings are no longer needed.
- In case the research participant reveals directly identifiable information during the interview, based on which the identity of the research participant may be deduced, such as place of work and position, such information is deleted in the transcription phase.
- In case the research participant reveals sensitive personal data and processing of such personal data is not necessary for conducting the research and not a point of interest, such data is deleted in the analysis phase.
- Regarding potential photos, face and other direct identifiers are removed or blurred
- Rough classification of survey data is used, for example an age range is used instead of the exact age, to make identification more difficult.

The identity of the individual research participant will not be disclosed in a scientific publication or other research results to be published unless this is considered relevant or favourable for the research participant, as the creative work can be recognisable on its own and attached with the creative individual. In such cases, the consent is always explicitly asked for and confirmed prior to publication.

4. Legal basis for the processing of personal data

☒ The legal basis is scientific research, a task in the public interest

5. Sharing personal data

The larger project has collaborating Universities as project board members and part of the project's mobility plan. There is interest in collaboration, which may lead to co-authoring research papers that may require partial sharing of the collected data. In case of collaboration for publishing purposes,

only analysed and pseudonymised data will be shared. The role of the collaborating universities is to serve as a source of information and to identify and provide access to potential research participants. The responsibility for conducting the research in this project lies solely with Aalto University.

Independent controllers: The project has collaborating Universities in Norway, UK and Denmark. The Universities are University of South-Eastern Norway, University of Westminster, University of the West of England and Sámi University of Applied Sciences (Norway). Although research data will be collected from the collaborating universities, the personal data is not shared with third parties. In case the data is shared for example for research publication purposes, research data will be provided to partners in pseudonymous form in which the data subject's direct identifiers, such as the name, have been removed or replaced with a random identifier.

6. International data transfers

During the execution and analysation phase of research, research data containing personal data will not be transferred to non-EU / EEA countries or international organizations. However, as part of the scientific publishing process, it might be necessary to transfer the data outside EU/EAA for publishers or peer reviewers for verification of research results, as such parties may be located outside EU/EAA area. However, it is exceptional that scientific publication process would require transferring data regarded as personal data.

7. Storage and protection of personal data

Protection of manual material: Manual material such as consent forms are stored in a locked and monitored space at PI's office in a locked cabinet.

Information processed in IT systems: Your personal data is processed and preserved in secure IT systems, which are approved by Aalto University and suitable for personal data. Access to all computers and IT systems are protected by username and strong personal password. Access to IT systems containing personal data is technically restricted in a manner, that only researchers participating in the study and persons necessary for the implementation of the study have access to your personal data.

The research data is archived:
The project will make research materials openly available within the limits of confidentiality and anonymity to the researched people. In the course of the project, the data will be assessed and identified which parts of the data can be stored for long-term preservation and further use. After having published the final results, PI will make the non-confidential data available through the Research Catalogue, which is a platform for publishing Artistic Research and allows self-publishing. We will use ACRIS (Aalto Current Research Information System) to enter the resulting publication information and the metadata of data, e.g. for internal and external reporting and to improve the visibility of research outputs. All research outputs will be publicly available in the research.aalto.fi/en/ platform.

The data with recognised long-term value will be published through the Research Catalogue Aalto University's portal, which grants a permanent link for the material. This allows the research material to be published with a Creative Commons licence and directly within the artistic research community. Data which cannot be fully anonymised and deposited to a repository will be securely stored on Aalto

University network drives for the duration of the project and a retention period of two years for potential further publications or validation of published results. Personal data no longer useful for reuse, such as interview recordings after transcription, will be deleted when no longer necessary.

8. Retention and deletion of personal data

Deletion during and after the study

Research data containing personal data is retained for research data to be used for further scientific research in the same scientific discipline or in other disciplines that support this research study. Research data containing personal data is deleted after two (2) years after the project has officially ended.

9. Rights of the research participant

According to the General Data Protection Regulation (GDPR), a data subject has the right to:

- receive information on the processing of their personal data
- right to access the personal data collected and processed
- right to rectification of inaccurate personal data
- request that the processing of personal data be restricted
- object the processing of personal data
- right to erasure of personal data if the conditions of Article 17(1) of the Data Protection Regulation are met and processing is no longer necessary for archiving purposes in the public interest or for scientific research or statistical purposes in accordance with Article 89(1)

If the research purpose does not require, or no longer requires the identification of the data subject, the controller shall not be obliged to obtain further information so that the data or the data subject may be identified only for purposes to able the data subject to exercise his/her rights. If the controller is unable to link the data to a particular data subject, the data subject does not have the right to access or correct the personal data, object the processing, or delete the personal data. However, if the data subject provides additional information that allows their identification from the research data, the rights will not be restricted.

10. Contact details of the controller

The controller of this research study is Aalto University Foundation sr., operating as Aalto University.

Person in charge of the research study
Questions regarding the conduct of the research study may be addressed to the person in charge of the study: Academy Research Fellow Priska Falin, +358 50 566 4844, priska.falin@aalto.fi

Data Protection Officer
If the research participant has questions or requests related to data protection or the processing of personal data, the research participant should contact the Data Protection Officer of Aalto University: tel. +358 9 47001 (exchange), dpo@aalto.fi .

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In this data request service, you can request the exercise of your rights under GDPR from Aalto University as the controller https://datarequest.aalto.fi/en-US/.
If a participant of the research study feels that his or her personal data has been processed in violation of data protection legislation, the participant has the right to lodge a complaint with the supervisory authority, the Data Protection Ombudsman's office (read more: http://www.tietosuoja.fi).